

CAPABILITIES: Management, communication, marketing and outreach services

KEY SERVICE AREAS:

- Management
- Information outreach
- Social media
- Media relations
- Internet marketing
- Education & advocacy outreach



STATEMENT OF PURPOSE: To provide consulting and management services; as it relates to a broad spectrum of communications such as social media, Web 2.0, Internet marketing, community outreach, strategic communications, traditional media relations, public affairs, advertising, e-commerce and social networking.

VISION: To create a positive difference in people's lives, across business and government with strategic integrated communication outreach services.

MISSION: To provide integrated communication, media, social marketing, and social media and Internet marketing services to innovate and inspire communication change.

BUSINESS PHILOSOPHY: To add business and/or professional value to each person, employee, client and transaction with persistent integrity, respect, and moral business ethics.

KEY GOALS: To **innovate**, **inspire**, and **integrate** communication for businesses, organizations and government

- Treat each client and employee like everyone is an "A" list person
- Provide strategic consultation services by asking better questions and thereby provide better solutions
- Improve the efficiency and delivery of information and outreach to individuals and the diverse public at large
- Provide consistent, accessible, timely information across integrated communication channels
- Help reduce costs, improve performance and quality of businesses, government and organizations
- Provide more efficient use of resources (human and material)
- Advocate through the power of communication

ABOUT: Unlimited PR & Associates, LLC promotes and implements strategic cross-channel communication solutions that enhance it's clients social impact. We excel at providing PR, media relations and communication strategy that are both deeply insightful and honest. Unlimited PR & Associates, LLC is a woman veteran-owned small business operating as a social communications firm. Unlimited PR & Associates is located within the Washington and Baltimore metros. For more information, visit www.unlimitedpr.net

KEY CONTACT:

Alice M. Fisher, Owner
 T: 240-620-2002,
 E: alice.fisher@unlimitedpr.net
[Twitter.com/Unlimitedpr](https://twitter.com/Unlimitedpr)
 Website: www.unlimitedpr.net